



OSRUI CAMPAIGN FOR OUR FUTURE

DONOR RECOGNITION OPPORTUNITIES

Thank you for your support of the **CAMPAIGN FOR OUR FUTURE AT URJ OLIN-SANG-RUBY UNION INSTITUTE (OSRUI)**. We are grateful for your generosity and would like to acknowledge your participation in the following ways:

DONOR WALL:

Donors who make a gift above \$1,800 will be acknowledged on our donor wall, which will be displayed on the Tzofim and Moshavah campus. Gifts will be listed by giving level, in alphabetical order, at the following levels:

- **Shemesh (Sun):** **\$1,000,000+**
- **Ya'ar (Forest):** **\$500,000-\$999,999**
- **Pardes (Orchard):** **\$250,000-\$499,999**
- **Eitz (Tree):** **\$100,000-\$249,999**
- **Gezza (Trunk):** **\$50,000-\$99,999**
- **Shoresh (Root):** **\$18,000-\$49,999**
- **Anaf (Branch):** **\$5,000-\$18,000**
- **Aleh (Leaf):** **\$1,800-\$4,999**

NAMING OPPORTUNITIES:

Donors who make a gift of **\$1,800** or more will be invited to select from a naming opportunity on the Tzofim and Moshavah Campus (please see next page).

All donors who make a gift to the **Campaign for our Future** may be recognized in donor lists online and/or in print materials. Donors will be listed alphabetically by giving level as listed above.

Note: Gifts can be listed anonymously as requested.





OSRUI CAMPAIGN FOR OUR FUTURE

NAMING OPPORTUNITIES

Donors who make a gift of **\$10,000** or more may select from the following naming opportunities (in progress):

LOCATION	QUANTITY	GIFT AMOUNT	STATUS
Outdoor Living Campus	1	\$3,000,000	Available
Tzofim Campus	1	\$1,000,000	Available
Moshavah Campus	1	\$1,000,000	Available
Bathhouse	1	\$500,000	Available
Moshavah Dining Area	1	\$400,000	Available
Tzofim Dining Area	1	\$400,000	Available
Beit T'filah (Moshavah)	1	\$300,000	Available
Farm	1	\$250,000	Not Available
Garden	1	\$250,000	Available
Campsite	1	\$200,000	Not Available
Grilling Area	1	\$100,000	Available
Firepits		\$50,000	Available
Mezuzahs		\$18,000	Available
Benches		\$10,000	Available
Large Pavers		\$5,400	Available
Pavers		\$3,600	Available
Bricks		\$1,800	Available

If you have interest in a specific naming opportunity, please contact Emily Rothstein, Development Director, at erothstein@urj.org or 847-239-6973





OSRUI CAMPAIGN FOR OUR FUTURE

FREQUENTLY ASKED QUESTIONS (FAQS)

Campaign Goal: \$5,750,000

Campaign Timeline: Aim to complete construction by summer 2025

1. Why is OSRUI launching a capital campaign to support the Tzofim and Moshavah Campus?

In 1969, OSRUI launched a unique and dynamic outdoor living experience called Kibbutz HaTzofim and shortly thereafter, Moshavat HaTeva. The energy of these programs has created generations of resilient, self-reliant and community-minded campers. Known for its strong focus on Judaism, Israel, nature, and personal identity, the time has come to invest significantly in the aging facilities to support program expansion and camper enrollment.

2. What is the total cost of this project?

The project cost for the Tzofim and Moshavah Campus is approximately \$5.75 million, including all architectural planning, site work and construction.

3. What is the timeline for construction and who is involved?

OSRUI is working with Oliver Construction Co., a firm based in Oconomowoc that camp has worked with on several major projects in the past, including the Cultural Center, Dining Hall and others.

4. This is the first phase of the Campaign for our Future. What does that mean in terms of future projects at OSRUI?

We are continually dreaming about the future at camp. We are launching an ambitious capital campaign as we marked our 70th anniversary and subsequent projects will follow. We hope that our community can be as generous as they can be now and in the future.

5. Can I pay my gift over time?

You may pay your gift once or in installments. We are happy to discuss a payment schedule that will meet your needs.





OSRUI CAMPAIGN FOR OUR FUTURE

6. How do I give a matching gift from my employer/company?

Many companies match contributions made by an employee. We encourage you to inquire with your employer to see if they have a matching gift program. Please reach out to **Emily Rothstein** at erothstein@urj.org to learn more about how you can double the impact of your gift.

7. How will my gift be acknowledged?

We are grateful for all gifts to OSRUI's Campaign for our Future, which will make the new Tzofim and Moshavah Campus a reality. Gifts of \$10,000 or more will be recognized with a naming opportunity; gifts of \$1,800 or more will be listed on our donor wall. Gifts of all sizes will be acknowledged in print and/or online materials unless anonymity is requested. For more information about gift acknowledgment, please contact **Emily Rothstein** at erothstein@urj.org.

8. How can I ask another question or discuss my gift?

For more information about the Campaign for our Future, meaningful giving opportunities and payment options, please contact us:

Beth Rodin, Director
brodin@urj.org or 847-239-6977

